



सत्यमेव जयते



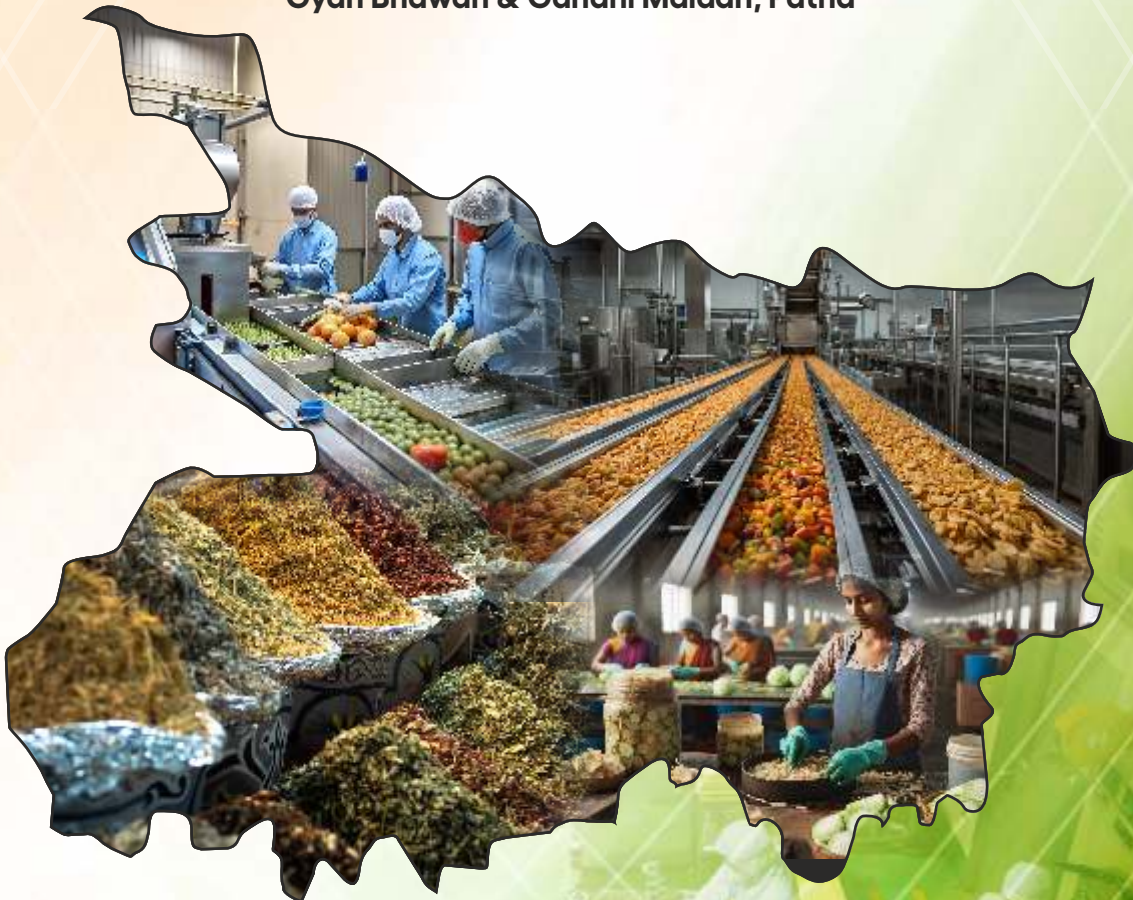
MINISTRY OF FOOD PROCESSING INDUSTRIES  
GOVERNMENT OF INDIA

# WORLD FOOD INDIA REGIONAL EDITION EAST & N.E. | PATNA BIHAR

**Processing for Prosperity**

18-19 February 2027

Gyan Bhawan & Gandhi Maidan, Patna



**EXHIBITION  
B2B/ B2G MEETINGS  
BUYERS- SELLER MEET  
THEMATIC SEESION  
CEO ROUNDTABLE**

Event Partner



# Food Processing Sector in Eastern India at a Glance



The exhibition will feature a strong focus on the food processing ecosystem of **East India**, with dedicated showcases highlighting the strengths of the region. Special pavilions will feature leading food-producing states including **Bihar, West Bengal, Jharkhand, Odisha, Assam, Meghalaya, Manipur, Mizoram, Arunachal Pradesh, Sikkim, Nagaland and Tripura**, where states will present their flagship food products, agri-horti clusters, processing infrastructure, and investment-friendly policies.

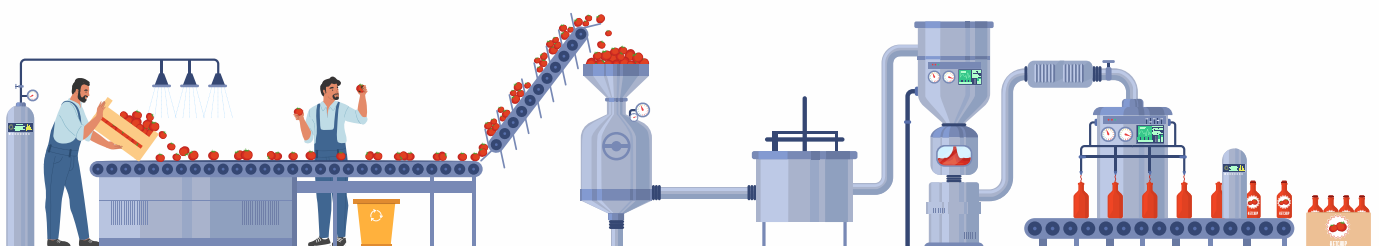
Participation in the exhibition will enable exhibitors to explore new business opportunities, connect with leading food companies, investors, and policymakers, and build strategic partnerships with both Indian and global stakeholders. The platform will help businesses tap into East India's **rich agricultural base, strong presence in rice, fisheries and horticulture, emerging food processing ecosystem, and growing domestic consumption markets**, unlocking significant opportunities across the food value chain.

## Exhibitor Profile

- MSME Food Processors
- Startup Food & Beverage Brands
- Food Processing Companies
- Spices & Tea/ Coffee Products
- Agri & FoodTec Companies
- Packaging, Machinery & Cold Chain
- Quality Testing & Certification Firms
- Alco Bev Pavilion

## Visitor Profile

- Farmers & FPOs
- Purchase Manager
- Procurement Professionals
- Food Business Managers
- Entrepreneurs & Startups
- Industry Associations
- Banks, NBFCs & Venture Funds
- Exporters & Buyers
- Government & PSU Stakeholders



# Key States



West Bengal



Assam



Mizoram



Sikkim



Odisha



Manipur



Nagaland



Tripura



Bihar



Meghalaya



Jharkhand



Arunachal Pradesh

# Key Processing Segments

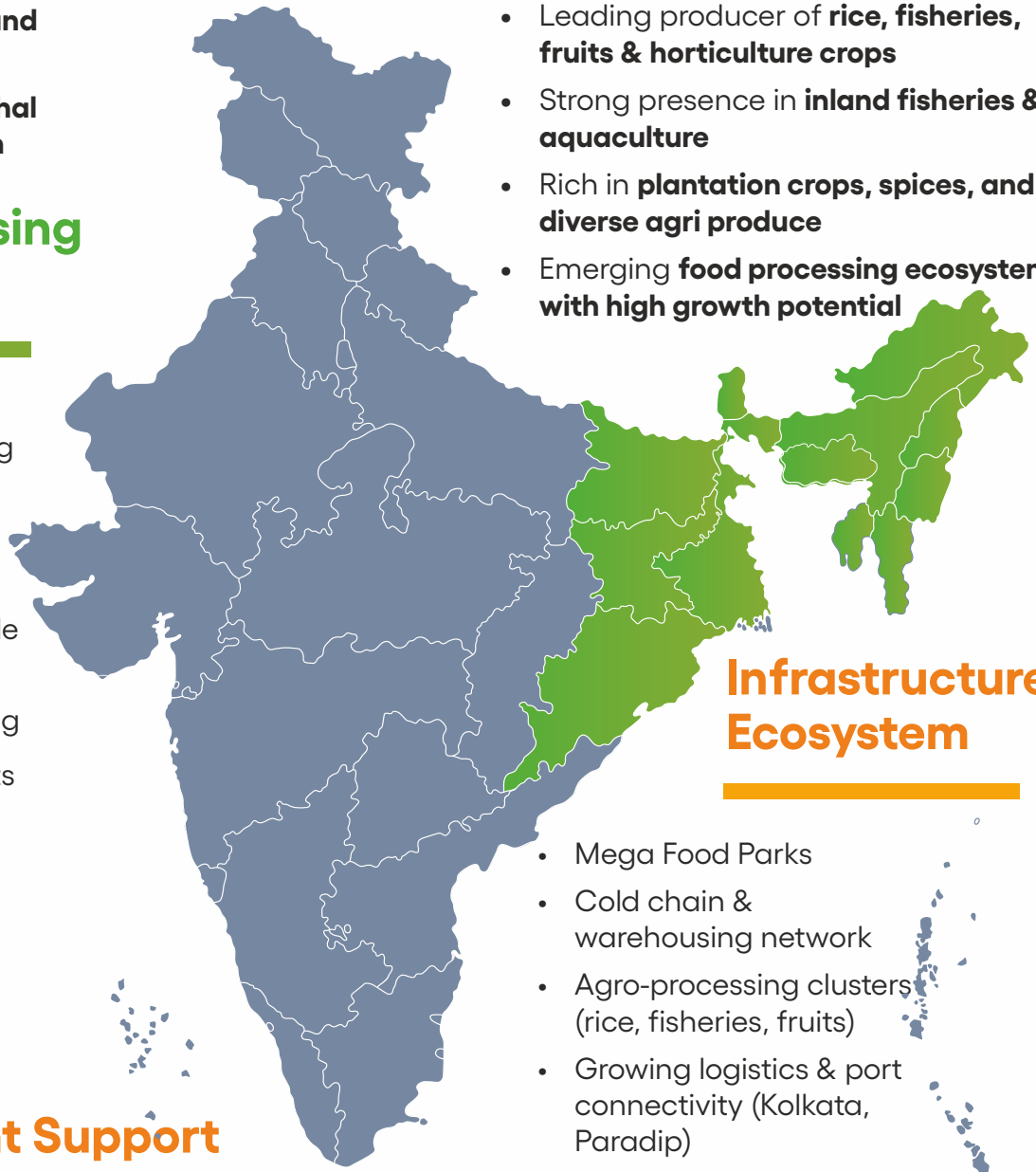
- Rice milling & cereal processing
- Fisheries & aquaculture processing
- Fruits & vegetable processing
- Spices processing
- Organic products
- Ready-to-eat & packaged foods

# Policy & Government Support

- Supportive ecosystem for food processing growth
- Incentives for:
  - Agro-processing industries
  - Cold chain & storage infrastructure
  - MSMEs & startups
- Focus on cluster-based development & value addition

# Key Strengths

- Leading producer of **rice, fisheries, fruits & horticulture crops**
- Strong presence in **inland fisheries & aquaculture**
- Rich in **plantation crops, spices, and diverse agri produce**
- Emerging **food processing ecosystem with high growth potential**



# Infrastructure Ecosystem

- Mega Food Parks
- Cold chain & warehousing network
- Agro-processing clusters (rice, fisheries, fruits)
- Growing logistics & port connectivity (Kolkata, Paradip)

# Opportunities

- Fisheries & seafood value addition
- Processed rice & cereal exports
- Fruit processing (mango, litchi, banana)
- Organic & GI-tagged products
- Supply chain & cold storage expansion
- Regional branding & food-based enterprises

## Why East India Matters

- Key contributor to India's **rice production & fisheries sector**
- Strong presence in inland aquaculture & horticulture produce
- Emerging hub for **food processing & value addition**
- Rich in **agri diversity, spices & plantation crops**
- Growing market with rising consumption and investment potential

## Exhibition Space Charges:

**Shell Scheme:** ₹6,500/- per sqm (Min 9 sqm) + applicable taxes

**Raw Space:** ₹5,500/- per sqm (Min 18 sqm) + applicable taxes

## Why Exhibit?

- **10,000 Sqm.** Gross Area
- **150+ Exhibitors**
- **10,000+ Visitors** during 2-day period
- **100+ Domestic/International Buyers**
- Access **East India's emerging agri & consumer market**
- Showcase **products, technologies & innovations**
- Explore **business & investment opportunities**
- Network with **industry leaders & policymakers**
- Tap into **export potential (rice, fisheries, processed foods)**
- Strengthen **brand visibility in a high-growth region**



## Contact Information

### FICCI:

**Mr. Saurabh Chopra**  
saurabh.chopra@ficci.com  
+91-9971001114

**Mr. Siddharth Datta**  
Siddharth.Dutta@ficci.com  
+91-9871644750

### MoFPI:

**Mr. Surendra Singh**  
surindersingh@nic.in  
011-26406538